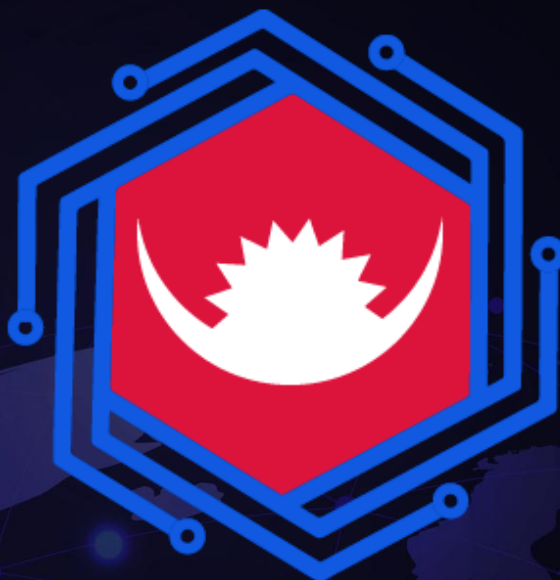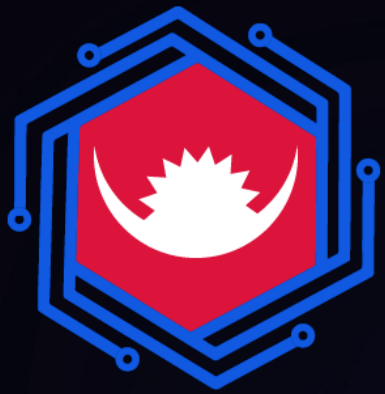# Sponsor Information

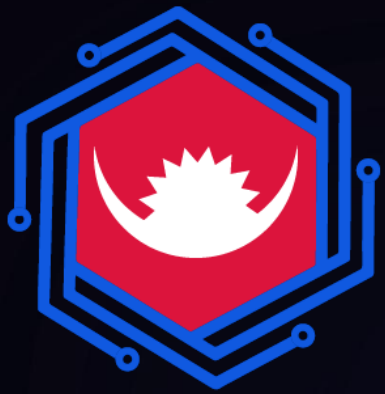# THREAT CON 2022

Kathmandu, Nepal

September 2022

THREAT CON 2022

THREAT CON is an annual international security convention that happens in Kathmandu, Nepal. THREAT CON 2022 will consist of paper presentations, tool presentation, workshops and panel discussions

THREAT CON is intended to aid the creation of an environment that fosters security and hacker culture.

It facilitates a gateway into the world of InfoSec for developers, security practitioners, IT administrators or anyone interested.

THREAT CON 2022

OUR AUDIENCE

THREAT CON attracts a varied group of audience who are interested in or have stake in cybersecurity. Our audience include decision and policy makers, professionals, enthusiasts and students.
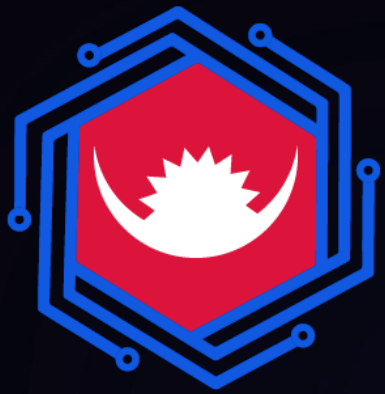
Past Cumulative Stats:

230+ participants trained in workshops

Participants from 60+ countries

1000+ participants in the conference

150+ local and international organizations present

THREAT CON 2022

2021 Stats

4 days of virtual sessions

Registrations from 56 countries

30 participants in workshops
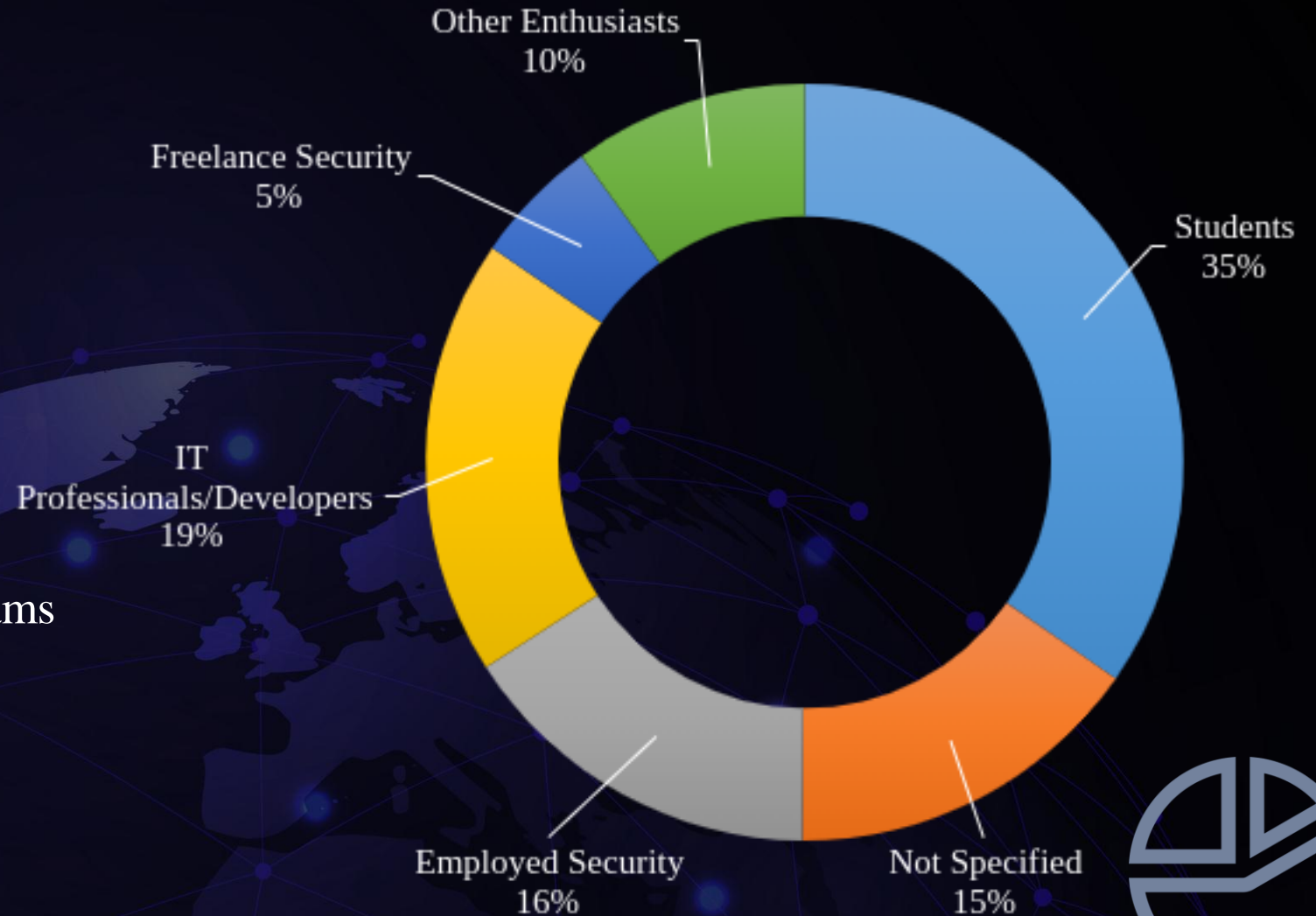
400+ registrants for the conference

4000+ total views of the conference streams

2019 Stats -Physical

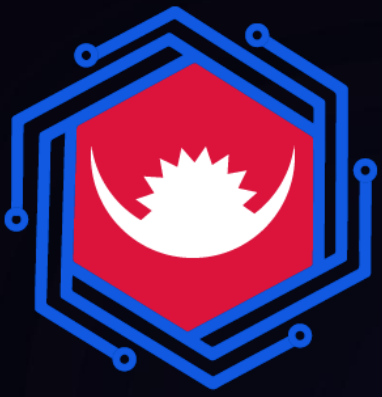Workshop Attendees: 83

Conference Attendees: 312

CTF Competitors: 42

Other Enthusiasts
10%

Freelance Security
5%

Students
35%

IT
Professionals/Developers
19%

Employed Security
16%

Not Specified
15%

2021 Attendee Stats Based on Their Workplace

THREAT CON 2022

WHY SPONSOR

▶ Exclusive opportunity to get in touch with the IT/security industry leaders and professionals

▶ Plenty of branding space and opportunity

▶ A great platform for promotion of your business and product to potential clients

▶ Diverse and flexible sponsorship packages that can be customized per your needs

▶ Limited sponsors are accepted which guarantees that our sponsors standout and receive adequate recognition
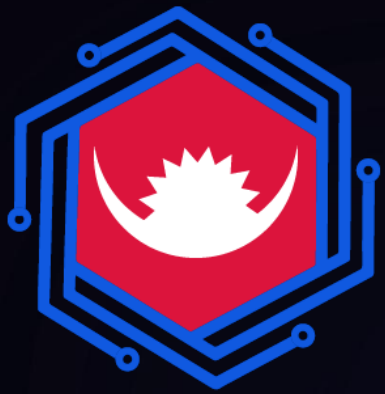
THREAT CON 2022

DIAMOND
Slot: 1

- Two timeslots between conference talks for playing 2 minute long video presentation or advertisement
- Prominent placement of logo in the website landing page and other pages as well
- Sponsor's logo alongside the main event logo on all promotional material, videos, brochures, banners and all print materials
- 5 corporate passes (Conference + After Party)
- 5 conference only passes
- Promotion in all of media coverages as the main sponsor
- Place for 4 of the sponsor's banners in the venue. (One 7ft x 4ft banner in the conference hall. Three 5ft x 2ft or smaller standing banners in various places within the event space.)
- A stall in the allocated stall space
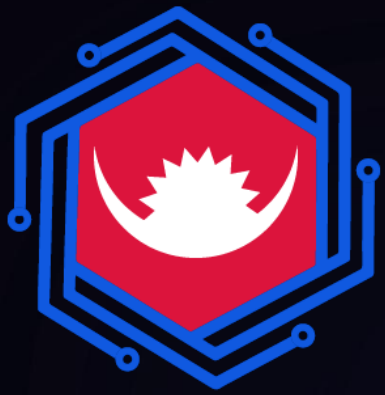- Recruitment facilitation for any relevant vacancies
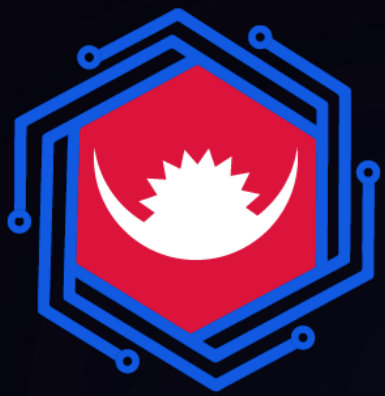
THREAT CON 2022

PLATINUM
Slot: 1

- One timeslot between conference talks for playing 2 minute long video presentation or advertisement
- A logo in the footer of the official event website
- Sponsor's logo (50% in size of the event logo) below the main event logo on major promotional material, videos, brochures, banners and print materials
- 4 corporate passes (Conference + After Party) + 4 conference only passes
- Promotion in all of media coverage as one of the event supporter
- Place for three 5ft x 2ft standing banners, one in the conference hall and two in other places within the event space.
- A stall in the allocated stall space
- Recruitment facilitation for any relevant vacancies

THREAT CON 2022

GOLD

- One timeslot between conference talks for playing 1 minute long video presentation or advertisement
- A logo in the footer of the official event website
- Sponsor's logo (35% in size of the event logo) below the main event logo on major promotional material, videos, brochures, banners and print materials
- 3 corporate passes (Conference + After Party) + 3 conference only passes
- Promotion in major media coverage as one of the event supporter
- Place for two 5ft x 2ft or smaller standing banners, one in the conference hall and one other place within the event space.
- A stall in the allocated stall space
- Recruitment facilitation for any relevant vacancies
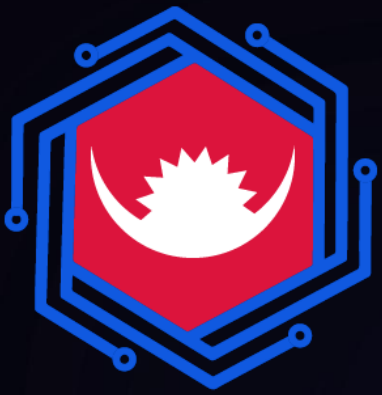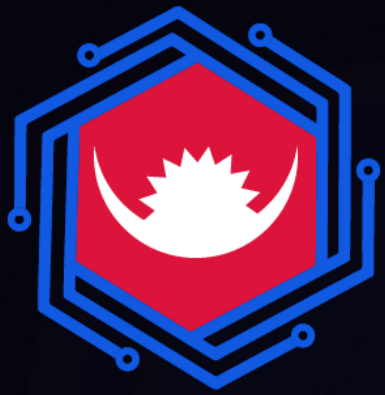
THREAT CON 2022

SILVER

- Logo in sponsors section of the official event website
- Logo in the sponsors section of major promotional material, videos, brochures, banners and print materials
- Introduction of sponsors during event opening, closing and announcements.
- 2 corporate passes (Conference + After Party)
- 2 conference only passes
- Place for two 5ft x 2ft standing banners, one in the conference hall.
- Recruitment facilitation for any relevant vacancies

BRONZE

- Logo in sponsors section of the official event website
- Logo in the sponsors section of banners, brochures and major event advertisements
- Introduction during event opening and closing.
- 1 corporate pass (Conference + After Party)
- 1 conference pass
- Place for 1 of the sponsors banner in the venue.
- Recruitment facilitation for any relevant vacancies

THREAT CON 2022

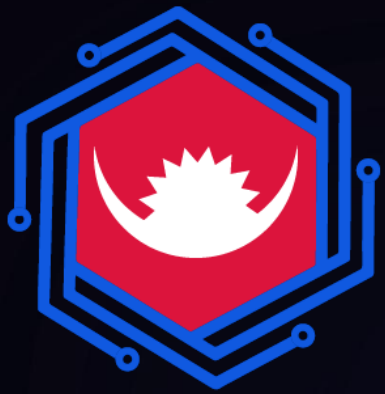## Special Packages

Badge Sponsors
Slot: 1

- Recognition as Badge sponsors
- Branding in Lanyard and Badge
- Other benefits equivalent to Silver sponsors

After Party Sponsor
Slot: 1

- Recognition as After Party Sponsors
- Branding in After Party Area
- Other benefits equivalent of Silver sponsors
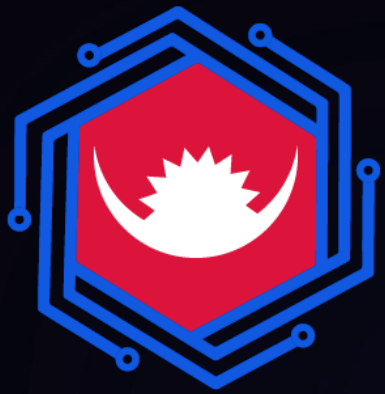
THREAT CON 2022

Special Packages

CTF Sponsors

- Recognition as CTF sponsors
- Sponsor branded swag distribution to winners
- Branding in CTF Area and promotional materials
- Other benefits equivalent to Bronze sponsors

Vendor Stall Sponsor

- A stall in the allocated stall space for demonstration of products and audience engagement
- Logo in sponsors section of the official event website

THREAT CON 2022

CONTACT US

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